

Agient | Strategic Positioning & Messaging Language

This presentation outlines Agient's strategic positioning and messaging language for internal and client-facing communications.





What is AGIENT?



Internal
Messaging
– Know it !

We are an AI venture studio engineered to build
AI-native systems today — with a roadmap
toward standalone **agentic solutions** tomorrow.

🔒 Language– Know it !

Accelerators are

Internal Platforms = Agentic Stack

What are they?

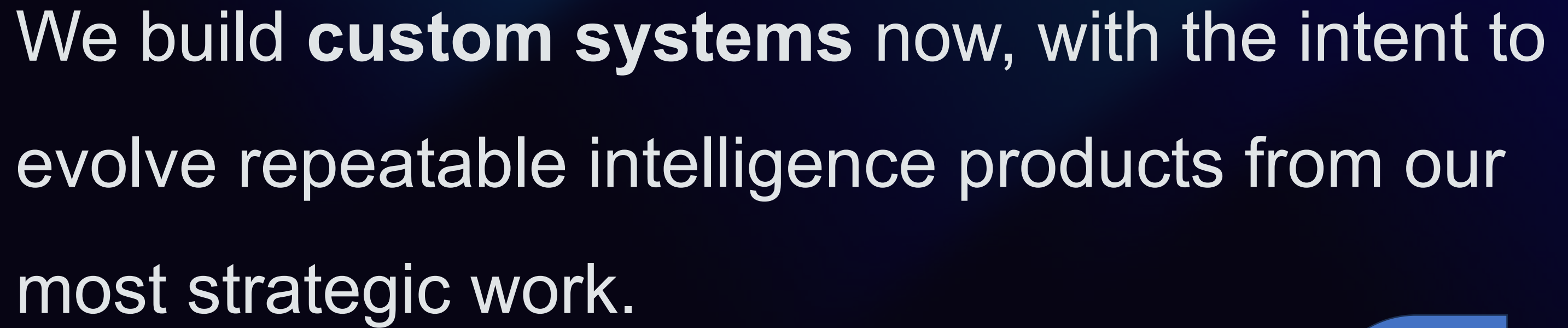
- ❑ Agent.Sage
- ❑ Agent.Forge

These are internal platforms that are actively being built and refined with each customized client engagement



Internal
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– Know it !



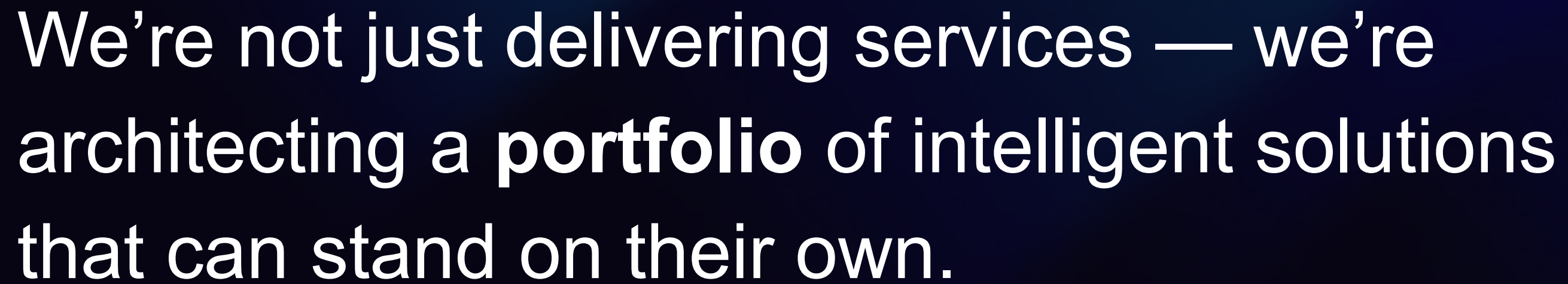




Every client build feeds our long-term thesis:
modular, agent-powered systems that scale
beyond one-off use cases.



Internal
Messaging
– Know it !





Our Goal



Internal
Messaging
– Know it !

Be a Technology Partner + Build Exit-Ready Products



Long-term thinking

This year 2025 Agient is both

- A reliable AI build partner, and
- An incubator of proprietary products (Forge, Sage) targeted to be spun out or be acquired.



Each client engagement lays the groundwork
for **independent agentic products** — systems
that learn from execution and scale intelligently.



Client-Facing Messaging – Say it !

We are your **AI-native design and build partner** —
accelerating delivery with modular agentic systems.



Client-Facing Messaging – Say it !

We are your **execution partner** — turning your workflows into intelligent systems using our in-house accelerators.



Client-Facing Messaging – Say it !

We are your **agentic transformation partner** — designing systems that reduce manual work and scale execution.



Client-Facing Messaging – Say it !

We are your **strategic systems partner** — combining your logic with our reusable AI infrastructure.



Client-Facing Messaging – Say it !

We are your **custom AI build partners** — launching performant software on top of prebuilt intelligence layers.



Client-Facing Messaging – Say it !

We design and build agentic software — using your logic and our reusable infrastructure to reduce manual work, scale execution, and cut ops costs.



Client-Facing Messaging – Publish it !

We are your AI execution partner — designing and building agentic systems that reduce manual effort, scale decisions, and embed intelligence into your operations. We move fast by leveraging proven accelerator platforms and ISmile's 15+ years of enterprise tech execution.



Client-Facing Messaging – Publish it !

We are a systems design and build partner — focused on delivering custom intelligence-first software that evolves with your domain. Our delivery is powered by our customizable agentic infrastructure, reducing time to delivery.



Client-Facing Messaging – Publish it !

We are your AI-native systems partner — we don't just code, we architect modular systems that grow with your business. Every build leverages our accelerator libraries and the enterprise-grade infrastructure expertise.



Client-Facing Messaging – Publish it !

We are your technology partner for agentic transformation — combining your workflows and domain expertise with our IP, accelerators, and AI-native design approach.



Client-Facing Messaging – Publish it !

We bring strategy and delivery together — fast-track development by deploying internal build accelerators and the stability of a proven cloud + AI infrastructure provider.

When talking about our Accelerators:

About Our Internal Accelerators:

"We leverage our proprietary accelerators — *Sage* and *Forge* — to expedite delivery and enhance system intelligence. These are not generic tools but internally-developed agentic stacks that support faster, more robust client builds."

When talking about our Accelerators:

Special Positioning for VC/Partnership/Collab *Only

When trying to say how they work:

“In our engagements we leverage ‘Sage’ and ‘Forge’. They act as the foundational infrastructure, where relevant for client systems — allowing us to move faster, embed intelligence deeply, and reduce redundant engineering. While clients fully own their final solution, Agient retains and evolves the core IP of these accelerators to drive compounding value across engagements.”

When talking about our Accelerators:

Special Positioning for VC/Partnership/Collab *Only

“These accelerators are also being matured as future standalone solutions. Today, they fuel smarter custom builds — tomorrow, they’ll be the basis of scalable systems that drive category leadership.”



Each contributing member of AGIENT group must internalize this language for any interactions